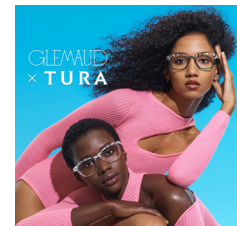
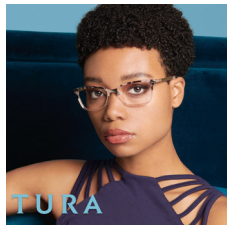


# TURA



## VSP Vision™ Premier Program accounts new to Tura will receive

- Free shipping on all orders
- A 33% discount on all initial orders
- Subsequent order discounts per affiliated Buying Group or Alliance
- Unaffiliated ECP's receive a 15% discount on subsequent orders
- Dedicated phone line 1-800-945-8872

## Existing VSP Premier Tura accounts will receive

- Free shipping on all orders
- Current Buying Group / Alliance discount or 15% off list (whichever is greater)
- VSP Premier Program terms supersede other Tura growth programs (i.e. Add-A-Brand, New Door, etc.)
- Dedicated phone line 1-800-945-8872

# TURA



**TURA - \$85.95\***

**JEWELRY INSPIRED** - Detailed embellishments from classic jewelry  
**TIMELESS** - American heritage shapes, easy to wear  
**ELEGANT** - Refined craftsmanship, elevated details, highest quality  
**For the classic and sophisticated woman who appreciates the highest quality**



**TED BAKER - \$85.95\***

**CURIOUS** - Optimistic, unexpected, playful  
**UNMISTAKABLE** - Witty, authentic, clever  
**FORWARD LOOKING** - With timeless gleaming details & warm inclusiveness  
**For stylish consumers with vintage flair who are sophisticated and upwardly mobile**



**LULU GUINNESS - \$85.95\***

**WHIMSICAL** - Imaginative, graphic, daring  
**FLIRTY** - Sassy, glittery, playful  
**VINTAGE** - Romantic, retro, pastel  
**For artistic and confident women who are bold, sassy, and independent**



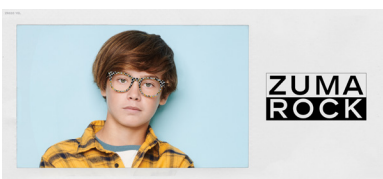
**L.A.M.B. - \$85.95\***

**BOLD** - Confident, graphic and fashion forward  
**EDGY** - Industrial, urban  
**GWEN** - Hollywood mashup of street style & glamour  
**For fashion enthusiasts, creative risk takers, and lovers of edgy sophistication**



**GX BY GWEN STEFANI - \$69.95\***

**YOUTHFUL** - Playful color combinations  
**DARING** - Bold shapes and details  
**GRAPHIC** - Expressive prints and patterns  
**For women who seek unconventional style with a youthful spirit**



**ZUMA ROCK - \$59.95\***

**FEARLESS** - Bold fashionable shapes  
**ALTERNATIVE** - Skater/punk attitude  
**GRAPHIC** - Expressive prints and patterns  
**For fashionable kids seeking fresh alternative design**



**BOTANIQ - \$75.95\***

**CONTEMPORARY** - Modern, design-focused, expressive colors  
**SUSTAINABLE** - Biodegradable acetate, return to nature  
**REVOLUTIONARY** - Complex laminations, cutting edge technology



**GLEMAUD X TURA - \$92.95\***

**GLAMOROUS** - Dramatic shapes, Retro meets modern  
**FOREVER FIT** - Tailored fit for a diverse population  
**VIBRANT** - Joyful custom colors that celebrate black & brown woman

# TURA



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## **Why Tura? Key differentiators:**

- Product focuses on unique designs, high value details, and exceptional quality
- EyeVote winner for Best Optical Frame Company - 4 years in a row
- EyeVote winner for Best Men's Optical Collection, Ted Baker - 4 years in a row
- 112 Sales Representatives, Sales Directors, Regional Managers, Customer Service / Call Center, Sales Operations, Support Team, and Supply Chain Management

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## **We offer several specialty fit collections for your practice to accommodate the diverse fitting needs of your customers:**

- Ted Baker Universal Fit Collection
- Ted Baker Just Kidding (Kids) Collection
- Ted Baker Eyes Wide Open (XL) Collection
- Ted Baker Petites Collection
- Lulu Guinness Through The Lulu Glass (XL) Collection
- Lulu by Lulu Guinness (Kids) Collection
- Lulu Guinness Petites Collection
- L.A.M.B. Universal Fit Collection
- GX by Gwen Stefani (Girls) Collection
- Zuma Rock (Kids) Collection
- Glemaud x Tura Collection