

LOOKING BACK ON 2021



WITH A FOCUS ON HEALTH



2021 was another year like no other. Let's take a moment to look back on some of the health-focused successes from last year that supported your practice and your continued focus on creating positive health outcomes for your patients.

\$ 4.5M

Additional revenue paid to doctors for indicating members with diabetes, diabetic retinopathy, hypertension, or high cholesterol

3,411



Hours of continuing education and diabetes education from Premier Academy360™ completed by VSP® network doctors



10.1M

VSP patients identified by VSP network doctors with hypertension, high cholesterol, diabetes, diabetic retinopathy, glaucoma, or macular degeneration since 2005



17

New diabetes-related webinars and eLearning courses added by Premier Academy360

30K



Online American Diabetes Association® (ADA) Type II Diabetes Risk Tests completed

882



Locations earned their ADA Badge for their [vsp.com Find a Doctor](#) listing, further highlighting their commitment to patient care

961K



Consumer visits to the [vsp.com Find a Doctor Directory](#) to schedule their annual eye exam from a health-focused marketing campaign



2M

Direct mailings to VSP members including diabetes messaging



1M

Eye exam reminders sent to VSP members with diabetes or prediabetes directing them back to their VSP network doctor

202M+

Media impressions in partnership with the ADA of diabetes-related marketing efforts highlighting the importance of ODs and eye exams in the detection, prevention, and management of diabetes

For tools to support you and your practice in caring for your patients with diabetes and those at risk for prediabetes, visit [vspeyeondiabetes.com](#).