



Premier Academy360™

Premier Academy360 Curriculum

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ELEARNING COURSES

Category	Course#	Course Name	Badging		Audience		Access			
			Badge	Points	Staff	Doctor	VSP Network	Silver	Gold	Platinum

VSP Network

VSP Premier Program	801N	Supporting Practice Success with the Premier Program	A360	15	✓	✓	✓	✓	✓	✓
	806N	Moving Up and Maximizing Benefits	A360	15	✓	✓	✓	✓	✓	✓
	807N	Introducing: VSP PremierMax™	A360	15	✓	✓	✓	✓	✓	✓
	808Na	VSP Vision™ Premier Program Overview	A360	10	✓	✓	✓	✓	✓	✓
	808Nb	VSP Vision Premier Program Benefits, Levels, and Targets	A360	25	✓	✓	✓	✓	✓	✓
	808Nc	VSP Vision Tracking Your Status	A360	10	✓	✓	✓	✓	✓	✓
	805G	Eyes on Marketing: How VSP Supports Patient Flow to Your Premier Program Practice	A360	30	✓	✓			✓	✓
	803S	Do More, Get More: The Value of Premier Program Partnership	A360	15	✓	✓		✓	✓	✓
	804S	How the Premier Program Elevates Your Practice	A360	15		✓		✓	✓	✓

Category	Course#	Course Name	Badging		Audience		Access		
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VSP Network

Products and Services	415N	Authorizing Benefits for VSP Patients	A360	15	✓		✓	✓	✓	✓
	921N	How to Check Eligibility and Authorize Benefits	A360	15	✓		✓	✓	✓	✓
	922N	Submitting Claims Exam Only	A360	15	✓		✓	✓	✓	✓
	923N	Submitting Claims Exam and Basic Glasses	A360	15	✓		✓	✓	✓	✓
	924N	Submitting Claims Exam and Contacts	A360	15	✓		✓	✓	✓	✓
	925N	Coordination of Benefits: Introduction and Multiple VSP Plans	A360	15	✓		✓	✓	✓	✓
	926N	Coordination of Benefits: VSP Plan is Secondary	A360	15	✓		✓	✓	✓	✓
	927N	Coordination of Benefits: VSP Plan is Secondary with Multiple VSP Plans	A360	15	✓		✓	✓	✓	✓
	928N	Coordination of Benefits: Resources	A360	15	✓		✓	✓	✓	✓
	929N	Submitting Claims Glasses with Enhancements	A360	15	✓		✓	✓	✓	✓
	930N	Becoming a Premier Academy360 Graduate	A360	30	✓	✓	✓	✓	✓	✓

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VSP Network

Products and Services	703GP	Authorizing Benefits for VSP Patients	A360	15	✓				✓	✓
	704GP	How to Check Eligibility and Authorize Benefits	A360	15	✓				✓	✓
	705GP	Submitting Claims Exam Only	A360	15	✓				✓	✓
	706GP	Submitting Claims Exam and Basic Glasses	A360	15	✓				✓	✓
	917G	Submitting Claims Exam and Contacts	A360	15	✓				✓	✓

Specialization

Diabetes	601N	Essential Medical Eye Care	ADA	15	✓		✓	✓	✓	✓
	605N	Focus on Diabetes: An Overview for Optometrists	ADA	60		✓	✓	✓	✓	✓
	609N	Diabetes 101: Training for Staff	ADA	15	✓		✓	✓	✓	✓
	610N	Diabetes Prevention: Training for Staff	ADA	15	✓		✓	✓	✓	✓
	611N	Diabetes and Eye Health: Training for Staff	ADA	15	✓		✓	✓	✓	✓

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Specialization

Diabetes	614N	Focus on Diabetes: A Closer Look for Optometrists	ADA	60		✓	✓	✓	✓	✓
	617N	VSP Exclusive Member Extra Offers for Patients with Diabetes	ADA	15	✓	✓	✓	✓	✓	✓
	618N	American Diabetes Association Risk Test	ADA	15	✓	✓	✓	✓	✓	✓
	619N	Practice Roadmap for Diabetes Management	ADA	60		✓	✓	✓	✓	✓
	620N	Diabetes: 2020 and Beyond	ADA	60		✓	✓	✓	✓	✓

Business Consulting

Understand the Patient Journey	501GP	Changing Consumer Expectations	A360	15	✓	✓			✓	✓
	502GP	Making Memorable First Impressions	A360	15	✓				✓	✓
	503GP	Customizing Your Appointment Scheduling	A360	15	✓				✓	✓
	507GP	Optimizing the Checkout Process	A360	15	✓				✓	✓
	508GP	Maximizing Materials Pick-Ups	A360	15	✓				✓	✓

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Business Consulting

Understand the Patient Journey	509GP	Maximizing the Patient Arrival	A360	15	✓				✓	✓
	105P	Maintaining a Clean and Safe Environment	A360	15	✓	✓				✓
Boosting Business Opportunities	402N	Understanding Tactics to Maximize Opportunities	A360	15		✓	✓	✓	✓	✓
	408N	Marketing Fundamentals	A360	20	✓	✓	✓	✓	✓	✓
	420N	My Marketing Minute: Campaigns, Website, and Branding	A360	10	✓	✓	✓	✓	✓	✓
	701N	Understanding Telehealth—Part 1	A360	15		✓	✓	✓	✓	✓
	702N	Using Telehealth—Part 2	A360	15		✓	✓	✓	✓	✓
	401G	Guide to Luxury Selling	A360	25	✓	✓			✓	✓
	403GP	Optimizing Margins to Create Long-Term Success	A360	15		✓			✓	✓
	404GP	It Starts with Marketing	A360	15		✓			✓	✓
	405GP	Improving Capture Rate	A360	15		✓			✓	✓

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Business Consulting

Boosting Business Opportunities	406GP	Understanding Brand Positioning	A360	15		✓			✓	✓
	407GP	Creating a Memorable Shopping Experience	A360	15	✓	✓			✓	✓
	409G	Exam: Emphasizing the Value	A360	15	✓	✓			✓	✓
	410GP	The Importance of Inventory Management and Strategic Pricing	A360	20		✓			✓	✓
	416G	Expand Your Marketing Reach	A360	15		✓			✓	✓
	417G	Supporting Resilience and Extraordinary Patient Care through Frame Board Management	A360	25		✓			✓	✓
	905G	Providing Value Through Product Innovation	A360	25	✓	✓			✓	✓
Tracking Practice Performance	301GP	How to Use the Practice Performance Tracker	A360	15		✓			✓	✓

Professional Development

Leadership and HR	204N	Professional Customer Interactions	A360	25	✓		✓	✓	✓	✓
	205N	Coaching	A360	60		✓	✓	✓	✓	✓

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Professional Development

Leadership and HR	213N	Time Management	A360	20	✓	✓	✓	✓	✓	✓
	206GP	Improving Staff Engagement	A360	15		✓			✓	✓
	211GP	Change and Transition	A360	60	✓	✓			✓	✓
Optometry Basics	101N	Basic Optical Theory	A360	15	✓		✓	✓	✓	✓
	102N	Anatomy of the Eye	A360	25	✓		✓	✓	✓	✓
	103N	Frame Styles—Part 1: Anatomic Adjustment	A360	15	✓		✓	✓	✓	✓
	104N	Frame Styles—Part 2: Choosing Frames	A360	15	✓		✓	✓	✓	✓
	105N	Frame Styles—Part 3: Measurements	A360	15	✓		✓	✓	✓	✓
	106N	Understanding Prescriptions: Reading and Interpreting Prescriptions	A360	15	✓		✓	✓	✓	✓
	107N	Visual Conditions	A360	25	✓		✓	✓	✓	✓
	108N	Your First Steps within Vision Care	A360	25	✓		✓	✓	✓	✓

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Professional Development

Optometry Basics	109N	Correction of Ametropia	A360	20	✓		✓	✓	✓	✓
	110N	How Frames Are Made	A360	25	✓		✓	✓	✓	✓
	111N	Ultra-Widefield Imaging: Evolving the Standard of Care	A360	30	✓		✓	✓	✓	✓
	112N	Eye Health Professionals	A360	15	✓		✓	✓	✓	✓
	113N	How Lenses Work	A360	15	✓		✓	✓	✓	✓
	114N	Measuring Vision	A360	15	✓		✓	✓	✓	✓
	115N	Optometry's Role in Overall Health	A360	20	✓		✓	✓	✓	✓

ON-DEMAND WEBINARS

Located at PremierAcademy360.com

Course Name	Badging		Audience		Access			
	Badge	Points	Staff	Doctor	VSP Network	Silver	Gold	Platinum
You, INC.: Developing Your Personal Brand	NA	NA	✓	✓	✓	✓	✓	✓
Essential Medical Eye Care Plan	ADA	15	✓	✓	✓	✓	✓	✓
Maximizing VSP Relationships	NA	NA	✓	✓	✓	✓	✓	✓
The Building Blocks of Branding	NA	NA	✓	✓	✓	✓	✓	✓
Framing the Future of Eyewear through Frame Board Management	NA	NA	✓	✓	✓	✓	✓	✓
Eyes on the Future: Diversity and Inclusion in Optometry	NA	NA	✓	✓	✓	✓	✓	✓
Eyes on the Future: Key Aspects of Cultural Competence	NA	NA	✓	✓	✓	✓	✓	✓
Website Best Practices: Making the Most of Your Online Storefront	NA	NA	✓	✓	✓	✓	✓	✓

Course Name	Badging		Audience		Access		
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Inspired by Aloha	NA	NA	✓	✓	✓	✓	✓	✓
Quick Tips to Improve Social Media Engagement	Na	NA	✓	✓	✓	✓	✓	✓
Expert Tips to Build Your Resume with Confidence	NA	NA	✓	✓	✓	✓	✓	✓
Promoting Your Practice Online with a Limited Budget	NA	NA	✓	✓	✓	✓	✓	✓
Managing Expenses	NA	NA	✓	✓	✓	✓	✓	✓
Eyes on the Future: Diversity and Inclusion in Optometry	NA	NA	✓	✓	✓	✓	✓	✓
Eyes on the Future: Key Aspects of Cultural Competence	NA	NA	✓	✓	✓	✓	✓	✓
Website Best Practices: Making the Most of Your Online Storefront	NA	NA	✓	✓	✓	✓	✓	✓
Hire Right the First Time	NA	NA	✓	✓	✓	✓	✓	✓
Successfully Transitioning to Modern eClaim	NA	NA	✓		✓	✓	✓	✓

PODCASTS

Located at PremierAcademy360.com

Course Name	Badging		Audience		Access			
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YOU and Disney U: Work Hard, Play Hard	NA	NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Give Back	NA	NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Beyond Orientation	NA	NA	✓	✓	✓	✓	✓	✓
You and Disney U: Communicate Globally	NA	NA	✓	✓	✓	✓	✓	✓
You and Disney U: Be Willing to Change or Be Willing to Perish	NA	NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Pulling Back the Curtain	NA	NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: The Honeymoon Will End	NA	NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Gather Facts and Feelings	NA	NA	✓	✓	✓	✓	✓	✓

Course Name	Badging		Audience		Access			
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YOU and Disney U: Balance Art and Science	NA	NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Simplify the Complex	NA	NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: The Language of Success	NA	NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Capture Hearts and Minds	NA	NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Setting the Stage for Success	NA	NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Keep Plussing the Show	NA	NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Introduction	NA	NA	✓	✓	✓	✓	✓	✓
Year of Premier with Dr. Carol Logan	NA	NA	✓	✓	✓	✓	✓	✓
Year of Premier with Dr. Ece Turhal	NA	NA	✓	✓	✓	✓	✓	✓
Year of Premier with Dr. Anthony Sesto	NA	NA	✓	✓	✓	✓	✓	✓
Year of Premier with Dr. Tonia Bradley	NA	NA	✓	✓	✓	✓	✓	✓
Doctor Success Stories	NA	NA	✓	✓	✓	✓	✓	✓
The Consumer Mindset: 2-Part Series	NA	NA	✓	✓	✓	✓	✓	✓

KEY

