

BAUSCH+LOMB — 2019 — MEMBER OVERVIEW



1 Show your patients **Bausch + Lomb** innovation



2 Maximize the entire **Bausch + Lomb** program

Pick your low cost of goods program for 2019*



Up to 15%
discount available!

PRODUCT	National List Price	2019 360 Price	2019 Inventory Price
Bausch + Lomb ULTRA contact lenses	\$30.50	\$28.00	\$26.00
Bausch + Lomb ULTRA for Astigmatism contact lenses	\$39.50	\$32.00	\$32.00
Bausch + Lomb ULTRA for Presbyopia contact lenses	\$52.00	\$47.00	\$47.00
Biotrue ONEday daily disposable contact lenses	\$45.50	\$35.00	\$33.00
Biotrue ONEday for ASTIGMATISM daily disposable contact lenses	\$54.00	\$48.00	\$48.00
Biotrue ONEday for PRESBYOPIA daily disposable contact lenses	\$63.50	\$57.50	\$57.50
VSP Premier Avg % Discount		13%	15%

*Terms and conditions apply. Contact your Bausch + Lomb representative for pricing details.

Contact your Bausch + Lomb sales representative today to take advantage of these **EXCLUSIVE OFFERS** or visit www.bausch.com/vsppremier‡

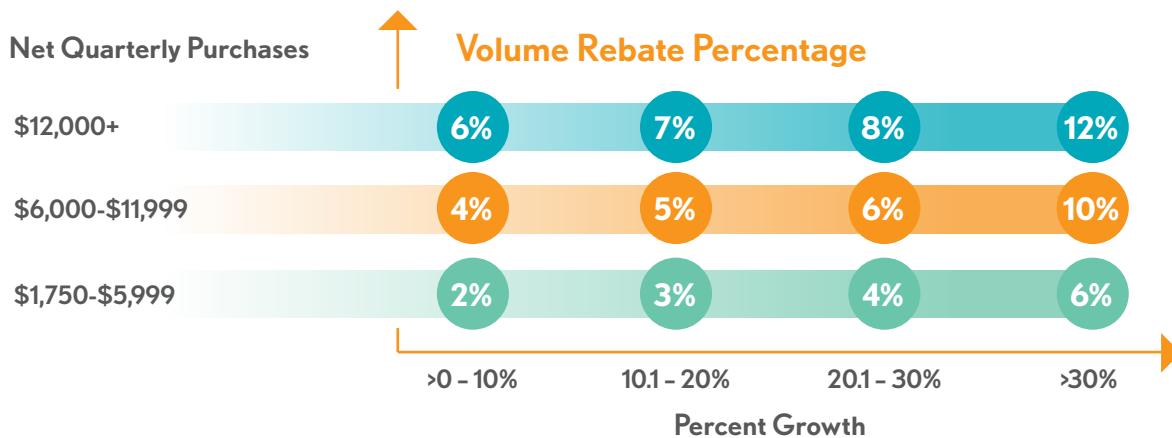
3 Rebates for patients

- Bausch + Lomb® horizon rewards are available to new and existing patients that qualify
- Highest Bausch + Lomb® rebate values
- **Patients can receive multiple reward types**, including restaurants, Visa, and department store reward gift cards **within 48 hours***
- Opportunity for the patient to use the rewards Visa gift card in optical for future vision care purchases

*After redemption.



4 Member growth program**



Get up to 12% back from your first \$1 purchased

Our new volume rebate payment programs mean you can earn anywhere from 2% to 12% as you grow.**

**Terms and conditions apply. See your Bausch + Lomb sales representative for details. For those who qualify.

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‡January 1, 2019 to December 31, 2019. All offers and programs above are subject to additional terms and conditions. See your Bausch + Lomb sales representative for details. Programs subject to change. Bausch + Lomb reserves the right to change, amend, modify, suspend, continue or terminate all or any part of the program either in an individual case or in general, at any time, without notice. Growth rewards payment percentage dependent on sales volume tier. Bausch + Lomb, Bausch + Lomb ULTRA, MoistureSeal, the drop design, BioTrue and inspired by the biology of your eyes are trademarks of Bausch & Lomb Incorporated or its affiliates. All other product/brand names and/or logos are trademarks of the respective owners. © 2018 Bausch & Lomb Incorporated. MTB.0560USA.18