

# Leverage Special Offers in Your Practice

**vsp** exclusive member extras



Exclusive Member Extras provides VSP Vision™ members access to more than \$3,000 in savings for their eye care and overall wellness needs and provide value that may compliment or go beyond their vision benefits. We want your VSP® patients coming to you for all their eye care and eyewear needs. Here are a few ways your office can use Exclusive Member Extras!



**Create Opportunities for Increased Revenue by Encouraging Patients to Try New Materials**



**Attract and Retain Patients by Helping Them Save**



**Increase Patient Satisfaction**



**Enhance Patient Conversations**



**Maximize the Value of Your Patients' Benefits**



**Promote Offers in Your Patient Communications**

## Special Offers Available through VSP Network Providers

### Featured Frame Brands Promotions

Extra  
**\$20**  
to Spend

Extra  
**\$40**  
to Spend

- Patients get an extra \$20 or \$40 to spend toward their frame allowance when they choose from select featured frame brands
- Reimbursement is based on the higher frame allowance
- Offer is tied to frame coverage, refer to the Patient Record Report for eligibility

### 6-Month Lens Satisfaction Guarantees

HOYA

unity

ZEISS

- More than just a product refund, your patients get their lenses benefit reinstated and they get all the same lens enhancements they had on the original pair at no additional charge
- Your office simply calls VSP and it's treated like a second claim, not a lab redo; practices and the labs get all their appropriate reimbursements

### Up to 40% Off Lens Enhancements

sunsync

techshield

unity

Offer is tied to benefit coverage, so refer to the Patient Record Report for eligibility

### Up to \$300 in Rebates on Contacts

BAUSCH+LOMB  
See better. Live better.

Can be used with benefits or on private pay purchases

### Not-to-Exceed \$39 Pricing on Routine Retinal Screenings

optomap

- Offer is tied to benefit coverage, so refer to the Patient Record Report for eligibility
- When applicable, not-to-exceed \$39 pricing is on all routine retinal screenings, not just **optomap**

### Exclusive Coupons for Over-the-Counter Eye Care Products

LUMIFY®  
REDNESS RELIEVER EYE DROPS

Bio true  
Multi-Purpose Solution

Coupons can be downloaded from **vsp.com/offers** and handed out in office or you can direct VSP patients to download the coupons

While not all Exclusive Member Extras offers may be available through your practice, nearly all the offers can be leveraged in your practice to increase your patient's overall savings and satisfaction.

Special Offers Available through Other Exclusive Member Extras Partners

LASIK



VSP patients save up to \$1,200 off LASIK

Hearing Health



VSP patients save up to 60% on top-of-the-line prescription and over-the-counter hearing aids and more

Color Blind Glasses



VSP patients get up to 20% off popular EnChroma glasses collections

Leisure & Lifestyle



VSP patients have access to a variety of everyday savings on fitness, prescription drugs, entertainment, travel, cash rewards, and more

Health & Wellness

Support for Diabetes Management

VSP patients save on testing supplies and resources to help prevent or manage diabetes

Home & Financial Well-Being



VSP patients get instant, in-office promotional financing offers for eye care and eyewear



VSP patients can organize, securely store, and assign access to important documents like wills, passwords, and more all for just \$27 a year



VSP patients can get smart about their credit, money and privacy with SmartCredit, helping them meet their financial goals for just \$8.95 a month

See what other offers may be available to your VSP patients at [vsp.com/offers](https://vsp.com/offers).

Offers subject to change without notice. Brands and promotions are subject to change. Some members may not be eligible for all offers. Members who participate in a Medicaid/state-funded plan are not eligible for the above offers. Visit [vsp.com/offers](https://vsp.com/offers) for terms and conditions on specific offers.

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