

# New Marchon/Altair Frame Rebate Program

Launching January 1, 2026

Get ready to unlock more rewards.

The more you buy, the more you earn with the new Marchon and Altair frame rebate through PECAA's IncentivEYES® rebate program. Starting in 2026, PECAA Max members will be able to earn rebates on **all Marchon and Altair frame purchases**.

## How it works:

- This frame rebate program applies to all eligible purchases of Marchon and Altair frames for PECAA Max members.
- Qualify for a new tier based on your Marchon and Altair frame purchases and the brand requirements in the chart shown here.
- Program launches January 1, 2026, and rebates will be paid through PECAA's IncentivEYES® rebate program. More details will be shared here soon.\*

Marchon and Altair Frame Rebate for PECAA Max Members <small>Effective January 1, 2026</small>			
Structure	Tier 1	Tier 2	Tier 3
Spend Requirement*	\$12,000	\$20,000	\$30,000
Brand Requirement <small>Minimum of 10 units per brand</small>	8	10	12
Rebate %	5%	10%	15%

\*Multilocation spend requirement is decreased 50% for each additional location. For example, \$15,000 for Tier 3

## How to get started:

Schedule a consultation with your VSP representative to calculate your potential rewards.

## Max Out with Marchon & Altair Rebate

Beginning January 2026, qualifying new and existing PECAA Max members will receive a rebate for their monthly PECAA Max dues from January through June 2026.

Contact your VSP representative for more information and to learn about all the benefits of PECAA Max membership.

**MARCHON | ALTAIR**  
vsp vision companies

**PECAA**  
**max**

\* Practices participating at the Platinum level of Premier Edge will continue to earn frame rewards through December 31, 2025. The current Marchon MVP+ rebate program for PECAA Max members will also end on December 31, 2025.