

“Without a doubt, we have encouraged countless return visits by delivering a great experience in our office, thanks to training from Premier Academy360.”

—David T. Kageyama, OD, FAAO



Premier Academy360™

Premier Academy360 Curriculum

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ELEARNING COURSES

Category	Course#	Course Name	Badging			Audience		Access			
			Badge	VSP Visionary Pro	Points	Staff	Doctor	VSP Network	Silver	Gold	Platinum

VSP Network

VSP Premier Program	801N	Supporting Practice Success with the Premier Program	A360		15	✓	✓	✓	✓	✓	✓
	806N	Moving Up and Maximizing Benefits	A360		15	✓	✓	✓	✓	✓	✓
	807N	Introducing: VSP PremierMax™	A360		15	✓	✓	✓	✓	✓	✓
	808Na	VSP Vision™ Premier Program Overview	A360	✓	10	✓	✓	✓	✓	✓	✓
	808Nb	VSP Vision Premier Program Benefits, Levels, and Targets	A360	✓	25	✓	✓	✓	✓	✓	✓
	808Nc	VSP Vision Tracking Your Status	A360	✓	10	✓	✓	✓	✓	✓	✓
	805G	Eyes on Marketing: How VSP Supports Patient Flow to Your Premier Program Practice	A360		30	✓	✓			✓	✓
	809P	Maximizing the VSP Vision Premier Program	A360		60	✓	✓			✓	✓
	803S	Do More, Get More: The Value of Premier Program Partnership	A360		15	✓	✓		✓	✓	✓

Category	Course#	Course Name	Badging			Audience		Access		
			Badge	VSP Visionary Pro	Points	Staff	Doctor	VSP Network	Silver	Gold

VSP Network

VSP Premier Program	804S	How the Premier Program Elevates Your Practice	A360		15		✓		✓	✓	✓
Products and Services	415N	Authorizing Benefits for VSP Patients	A360	✓	15	✓	✓	✓	✓	✓	✓
	909N	Unity® Via II Lens Spotlight	A360	✓	15	✓	✓	✓	✓	✓	✓
	921N	How to Check Eligibility and Authorize Benefits	A360	✓	15	✓		✓	✓	✓	✓
	922N	Submitting Claims Exam Only	A360	✓	15	✓		✓	✓	✓	✓
	923N	Submitting Claims Exam and Basic Glasses	A360	✓	15	✓		✓	✓	✓	✓
	924N	Submitting Claims Exam and Contacts	A360	✓	15	✓		✓	✓	✓	✓
	925N	Coordination of Benefits: Introduction and Multiple VSP Plans	A360	✓	15	✓		✓	✓	✓	✓
	926N	Coordination of Benefits: VSP Plan is Secondary	A360	✓	15	✓		✓	✓	✓	✓
	927N	Coordination of Benefits: VSP Plan is Secondary with Multiple VSP Plans	A360	✓	15	✓		✓	✓	✓	✓
	928N	Coordination of Benefits: Resources	A360	✓	15	✓		✓	✓	✓	✓

Category	Course#	Course Name	Badging			Audience		Access		
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VSP Network

Products and Services	929N	Submitting Claims Glasses with Enhancements	A360	✓	15	✓		✓	✓	✓	✓
	930N	Becoming a Premier Academy360 Graduate	A360		30	✓	✓	✓	✓	✓	✓
	931N	Spotlight on Unity Designs	A360	✓	20	✓	✓	✓	✓	✓	✓
	932N	SunSync® Light-Reactive Product Spotlight	A360	✓	20	✓	✓	✓	✓	✓	✓
	933N	TechShield® Anti-Reflective Coatings Product Spotlight	A360	✓	20	✓	✓	✓	✓	✓	✓
	944N	Spotlight On – bebe	A360	✓	15	✓		✓	✓	✓	✓
	945N	Spotlight On – Calvin Klein	A360	✓	15	✓		✓	✓	✓	✓
	946N	Spotlight On – Dragon®	A360	✓	15	✓		✓	✓	✓	✓
	947N	Spotlight On – Flexon®	A360	✓	15	✓		✓	✓	✓	✓
	948N	Spotlight On – Longchamp	A360	✓	15	✓		✓	✓	✓	✓
	949N	Spotlight On – McAllister	A360	✓	15	✓		✓	✓	✓	✓

Category	Course#	Course Name	Badging			Audience		Access		
			Badge	VSP Visionary Pro	Points	Staff	Doctor	VSP Network	Silver	Gold

VSP Network

Products and Services	950N	Spotlight On – Nike	A360	✓	15	✓		✓	✓	✓	
	951N	Spotlight On – Lenton & Rusby®	A360	✓	15	✓		✓	✓	✓	
	703GP	The Premier Program Doctor-Remote Offer	A360		15	✓				✓	✓
	704GP	Are Doctor-Remote Comprehensive Eye Exams Right for Me?	A360		15	✓				✓	✓
	705GP	Which Doctor-Remote Vendor Should I Choose?	A360		15	✓				✓	✓
	706GP	Optimizing the Premier Program Doctor-Remote Solution	A360		15	✓				✓	✓
	917G	Maximizing VSP with Maui Jim	A360		15	✓				✓	✓

Specialization

Diabetes	601N	Essential Medical Eye Care	ADA		15	✓		✓	✓	✓
	605N	Focus on Diabetes: An Overview for Optometrists	ADA		60		✓	✓	✓	✓
	609N	Diabetes 101: Training for Staff	ADA		15	✓		✓	✓	✓

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Specialization

Diabetes	610N	Diabetes Prevention: Training for Staff	ADA		15	✓		✓	✓	✓	✓
	611N	Diabetes and Eye Health: Training for Staff	ADA		15	✓		✓	✓	✓	✓
	614N	Focus on Diabetes: A Closer Look for Optometrists	ADA		60		✓	✓	✓	✓	✓
	617N	VSP Exclusive Member Extra Offers for Patients with Diabetes	ADA		15	✓	✓	✓	✓	✓	✓
	618N	American Diabetes Association Risk Test	ADA		15	✓	✓	✓	✓	✓	✓
	619N	Practice Roadmap for Diabetes Management	ADA		60		✓	✓	✓	✓	✓
	620N	Diabetes: 2020 and Beyond	ADA		60		✓	✓	✓	✓	✓

Business Consulting

Understanding the Patient Journey	510N	Expanding Your Patient Base	A360	✓	20	✓	✓	✓	✓	✓	✓
	501GP	Changing Consumer Expectations	A360		15	✓	✓			✓	✓
	502GP	Making Memorable First Impressions	A360		15	✓				✓	✓

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Business Consulting

Understanding the Patient Journey	503GP	Customizing Your Appointment Scheduling	A360		15	✓					✓	✓
	507GP	Optimizing the Checkout Process	A360		15	✓					✓	✓
	508GP	Maximizing Materials Pick-Ups	A360		15	✓					✓	✓
	509GP	Maximizing the Patient Arrival	A360		15	✓					✓	✓
	105P	Maintaining a Clean and Safe Environment	A360		15	✓	✓					✓
Boosting Business Opportunities	402N	Understanding Tactics to Maximize Opportunities	A360		15		✓	✓	✓	✓	✓	✓
	408N	Marketing Fundamentals	A360		20	✓	✓	✓	✓	✓	✓	✓
	420N	My Marketing Minute: Campaigns, Website, and Branding	A360		10	✓	✓	✓	✓	✓	✓	✓
	701N	Understanding Telehealth—Part 1	A360		15		✓	✓	✓	✓	✓	✓
	702N	Using Telehealth—Part 2	A360		15		✓	✓	✓	✓	✓	✓
	401G	Guide to Luxury Selling	A360		25	✓	✓				✓	✓

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Business Consulting

Boosting Business Opportunities	403GP	Optimizing Margins to Create Long-Term Success	A360		15		✓				✓	✓
	404GP	It Starts with Marketing	A360		15		✓				✓	✓
	405GP	Improving Capture Rate	A360		15		✓				✓	✓
	406GP	Understanding Brand Positioning	A360		15		✓				✓	✓
	407GP	Creating a Memorable Shopping Experience	A360		15	✓	✓				✓	✓
	409G	Exam: Emphasizing the Value	A360		15	✓	✓				✓	✓
	410GP	The Importance of Inventory Management and Strategic Pricing	A360		20		✓				✓	✓
	416G	Expand Your Marketing Reach	A360		15		✓				✓	✓
	417G	Supporting Resilience and Extraordinary Patient Care through Frame Board Management	A360		25		✓				✓	✓
	905G	Providing Value through Product Innovation	A360		25	✓	✓				✓	✓

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Business Consulting

Tracking Practice Performance	301GP	How to Use the Practice Performance Tracker	A360		15		✓			✓	✓
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Professional Development

Leadership and HR	204N	Professional Customer Interactions	A360		25	✓		✓	✓	✓	✓
	205N	Coaching	A360		60		✓	✓	✓	✓	✓
	213N	Time Management	A360		20	✓	✓	✓	✓	✓	✓
	206GP	Improving Staff Engagement	A360		15		✓			✓	✓
	211GP	Change and Transition	A360		60	✓	✓			✓	✓
	201G	Live Healthy, Happy, and Whole: A Journey to Total Wellness	A360		60		✓			✓	✓
	202G	The Cutting Edge of Eye Care	A360		60		✓			✓	✓
	203G	Sourcing and Retaining Top Talent: Tips and Tools Every Practice Needs	A360		60		✓			✓	✓
	242G	Resilience in Optometry	A360		20	✓	✓			✓	✓

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Professional Development

Staff360	101N	Basic Optical Theory	A360		15	✓		✓	✓	✓	✓
	102N	Anatomy of the Eye	A360		25	✓		✓	✓	✓	✓
	103N	Frame Styles—Part 1: Anatomic Adjustment	A360		15	✓		✓	✓	✓	✓
	104N	Frame Styles—Part 2: Choosing Frames	A360		15	✓		✓	✓	✓	✓
	105N	Frame Styles—Part 3: Measurements	A360		15	✓		✓	✓	✓	✓
	106N	Understanding Prescriptions: Reading and Interpreting Prescriptions	A360		15	✓		✓	✓	✓	✓
	107N	Visual Conditions	A360		25	✓		✓	✓	✓	✓
	108N	Your First Steps within Vision Care	A360		25	✓		✓	✓	✓	✓
	109N	Correction of Ametropia	A360		20	✓		✓	✓	✓	✓
	110N	How Frames Are Made	A360		25	✓		✓	✓	✓	✓
	111N	Ultra-Widefield Imaging: Evolving the Standard of Care	A360		30	✓		✓	✓	✓	✓

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Professional Development

Staff360	112N	Eye Health Professionals	A360		15	✓		✓	✓	✓	✓
	113N	How Lenses Work	A360		15	✓		✓	✓	✓	✓
	114N	Measuring Vision	A360		15	✓		✓	✓	✓	✓
	115N	Optometry's Role in Overall Health	A360		20	✓		✓	✓	✓	✓
	510N	Expanding Your Patient Base	A360	✓	20	✓	✓	✓	✓	✓	✓
	909N	Unity Via II Lens Spotlight	A360	✓	15	✓	✓	✓	✓	✓	✓
	921N	How to Check Eligibility and Authorize Benefits	A360	✓	15	✓		✓	✓	✓	✓
	922N	Submitting Claims Exam Only	A360	✓	15	✓		✓	✓	✓	✓
	923N	Submitting Claims Exam and Basic Glasses	A360	✓	15	✓		✓	✓	✓	✓
	924N	Submitting Claims Exam and Contacts	A360	✓	15	✓		✓	✓	✓	✓
	925N	Coordination of Benefits: Introduction and Multiple VSP Plans	A360	✓	15	✓		✓	✓	✓	✓

Category	Course#	Course Name	Badging			Audience		Access		
			Badge	VSP Visionary Pro	Points	Staff	Doctor	VSP Network	Silver	Gold

Professional Development

Staff360	926N	Coordination of Benefits: VSP Plan is Secondary	A360	✓	15	✓		✓	✓	✓	✓
	927N	Coordination of Benefits: VSP Plan is Secondary with Multiple VSP Plans	A360	✓	15	✓		✓	✓	✓	✓
	928N	Coordination of Benefits: Resources	A360	✓	15	✓		✓	✓	✓	✓
	929N	Submitting Claims Glasses with Enhancements	A360	✓	15	✓		✓	✓	✓	✓
	931N	Spotlight on Unity Designs	A360	✓	20	✓	✓	✓	✓	✓	✓
	932N	SunSync Light-Reactive Product Spotlight	A360	✓	20	✓	✓	✓	✓	✓	✓
	933N	TechShield Anti-Reflective Coatings Product Spotlight	A360	✓	20	✓	✓	✓	✓	✓	✓
	944N	Spotlight On – bebe	A360	✓	15	✓		✓	✓	✓	✓
	945N	Spotlight On – Calvin Klein	A360	✓	15	✓		✓	✓	✓	✓
	946N	Spotlight On – Dragon	A360	✓	15	✓		✓	✓	✓	✓
	947N	Spotlight On – Flexon	A360	✓	15	✓		✓	✓	✓	✓

Category	Course#	Course Name	Badging			Audience		Access		
			Badge	VSP Visionary Pro	Points	Staff	Doctor	VSP Network	Silver	Gold

Professional Development

Staff360	948N	Spotlight On – Longchamp	A360	✓	15	✓		✓	✓	✓	✓
	949N	Spotlight On – McAllister	A360	✓	15	✓		✓	✓	✓	✓
	950N	Spotlight On – Nike	A360	✓	15	✓		✓	✓	✓	✓
	951N	Spotlight On – Lenton & Rusby	A360	✓	15	✓		✓	✓	✓	✓
	808Na	VSP Vision Premier Program Overview	A360	✓	10	✓	✓	✓	✓	✓	✓
	808Nb	VSP Vision Premier Program Benefits, Levels, and Targets	A360	✓	25	✓	✓	✓	✓	✓	✓
	808Nc	VSP Vision Tracking Your Status	A360	✓	10	✓	✓	✓	✓	✓	✓
	117G	Certified Paraoptometric (CPO) Exam Prep	A360		180	✓				✓	✓
	215G	Onboarding Optometry New Hires	A360		30	✓	✓			✓	✓

ON-DEMAND WEBINARS

Located at PremierAcademy360.com

Course Name	Badging			Audience			Access		
	Badge	VSP Visionary Pro	Points	Staff	Doctor	VSP Network	Silver	Gold	Platinum
You, INC.: Developing Your Personal Brand	NA		NA	✓	✓	✓	✓	✓	✓
Essential Medical Eye Care Plan	ADA		15	✓	✓	✓	✓	✓	✓
Maximizing VSP Relationships	NA		NA	✓	✓	✓	✓	✓	✓
The Building Blocks of Branding	NA		NA	✓	✓	✓	✓	✓	✓
Framing the Future of Eyewear through Frame Board Management	NA		NA	✓	✓	✓	✓	✓	✓
Eyes on the Future: Diversity and Inclusion in Optometry	NA		NA	✓	✓	✓	✓	✓	✓
Eyes on the Future: Key Aspects of Cultural Competence	NA		NA	✓	✓	✓	✓	✓	✓
Website Best Practices: Making the Most of Your Online Storefront	NA		NA	✓	✓	✓	✓	✓	✓

Course Name	Badging			Audience		Access		
	Badge	VSP Visionary Pro	Points	Staff	Doctor	VSP Network	Silver	Gold

Inspired by Aloha	NA		NA	✓	✓	✓	✓	✓	✓
Quick Tips to Improve Social Media Engagement	NA		NA	✓	✓	✓	✓	✓	✓
Expert Tips to Build Your Resume with Confidence	NA		NA	✓	✓	✓	✓	✓	✓
Promoting Your Practice Online with a Limited Budget	NA		NA	✓	✓	✓	✓	✓	✓
Managing Expenses	NA		NA	✓	✓	✓	✓	✓	✓
Eyes on the Future: Diversity and Inclusion in Optometry	NA		NA	✓	✓	✓	✓	✓	✓
Eyes on the Future: Key Aspects of Cultural Competence	NA		NA	✓	✓	✓	✓	✓	✓
Website Best Practices: Making the Most of Your Online Storefront	NA		NA	✓	✓	✓	✓	✓	✓
Hire Right the First Time	NA		NA	✓	✓	✓	✓	✓	✓
Successfully Transitioning to Modern eClaim	NA		NA	✓		✓	✓	✓	✓

PODCASTS

Located at PremierAcademy360.com

Course Name	Badging			Audience			Access		
	Badge	VSP Visionary Pro	Points	Staff	Doctor	VSP Network	Silver	Gold	Platinum
YOU and Disney U: Work Hard, Play Hard	NA		NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Give Back	NA		NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Beyond Orientation	NA		NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Communicate Globally	NA		NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Be Willing to Change or Be Willing to Perish	NA		NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Pulling Back the Curtain	NA		NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: The Honeymoon Will End	NA		NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Gather Facts and Feelings	NA		NA	✓	✓	✓	✓	✓	✓

Course Name	Badging			Audience		Access			
	Badge	VSP Visionary Pro	Points	Staff	Doctor	VSP Network	Silver	Gold	Platinum
YOU and Disney U: Balance Art and Science	NA		NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Simplify the Complex	NA		NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: The Language of Success	NA		NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Capture Hearts and Minds	NA		NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Setting the Stage for Success	NA		NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Keep Plussing the Show	NA		NA	✓	✓	✓	✓	✓	✓
YOU and Disney U: Introduction	NA		NA	✓	✓	✓	✓	✓	✓
Year of Premier with Dr. Carol Logan	NA		NA	✓	✓	✓	✓	✓	✓
Year of Premier with Dr. Ece Turhal	NA		NA	✓	✓	✓	✓	✓	✓
Year of Premier with Dr. Anthony Sesto	NA		NA	✓	✓	✓	✓	✓	✓
Year of Premier with Dr. Tonia Bradley	NA		NA	✓	✓	✓	✓	✓	✓
Doctor Success Stories	NA		NA	✓	✓	✓	✓	✓	✓
The Consumer Mindset: 2-Part Series	NA		NA	✓	✓	✓	✓	✓	✓

KEY

