

# Best Practices for COVID-19 Signage

## Location Matters



### FRONT DOOR SIGNAGE:

Clearly communicates office hours, safety procedures, and check-in process.

#### TIPS

- Ensure posters and decals are easy to find, centered, and positioned at eye level for the viewer
- Less is more (do not over clutter front door space—ensure your most important messaging is easy to find, clear, and concise to the viewer)



### FLOOR SIGNAGE:

Primarily focuses on social distancing. Meant for floor use only.

#### TIPS

- Measure a minimum of six feet spacing between each decal
- Floor decals should live anywhere a line may form (check-in, outside waiting area, frame-board areas for try-on)

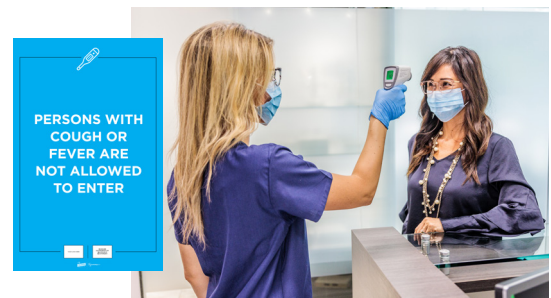


### FRAME BOARD AREA SIGNAGE:

Indicates try-on process, explains sanitizing procedures, and informs patients of social distancing measures.

#### TIP

- Clearly indicate frames are being sanitized between each try-on—put signage on the frame board at eye level and on the unsanitized frame bucket



### ADDITIONAL REMINDERS AROUND THE PRACTICE:

Conveys CDC and county safety requirements.

#### TIPS

- Reinforce wearing mask, temperature checks and social distancing
- Specify sanitized areas

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