

**Kaleyedoscope** promotes operational efficiencies, balanced cash flow and profitability, driven by analytics and your participation.



**TALK TO US!**

To learn more, contact  
our Online Support Team  
1(800)630-6680

## features and benefits



### Gain more time to focus on patients

Patient experience is crucial to the success of your business. Attract and retain more satisfied patients with a more productive staff that has time to focus on their patients' needs.



### Stabilize Cash Flow

Eliminate large frame bills at the end of slow months.

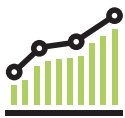
### Lower Return Rates

Better sell through means less returns.



### Effortless management with free shipping options

Free shipping options available for ECPs who use a Kaleyedoscope endorsed lab.



### Increase Sales

Buyers will have more time to spend on your patients to uncover their needs along with opportunities to sell higher-end product and enhance multiple pair selections.



### Brands you love

From luxury to sport, a frame for every consumer. With a diverse brand portfolio of over 20 brands, there is a style and price point for everyone.



### Top selling frames that generate the most sales

Kaleyedoscope offers curated assortments featuring multiple colors, sizes and shapes based on an ECP's sales trends and their participation.

Kaleyedoscope is growing at a fast pace with participating ECP's experiencing double digit increases in inventory turns. To join this results-oriented program, **please contact our Online Support Team at 1-800-630-6680**