



# Help increase your capture rate with a streamlined payment solution. It's **quick** and **simple** — for everyone.



CareCredit can help keep prescriptions in-house and increase treatment plan acceptance. Make sure to introduce it to every patient every time in order to provide opportunity for everyone. And when it's time to apply, patients can do so quickly and privately in the practice – while your staff continues to focus on patient care. Here's how it works:



Display and discuss CareCredit during treatment or eyewear recommendation so the patient can focus on what they need instead of how to pay.



Patient receives an instant credit decision. Once approved, they can immediately use their CareCredit card to pay for recommended eye care and eyewear.



Patients may apply quickly from their smart device with the option to call or go online. To further streamline the process, they may scan your unique QR code display, taking them directly to the application form.



On amounts \$200 or more, they can take advantage of 6 or 12 month promotional financing options to pay over time. And you get paid in 2 business days.



Finally, patients and their families will be able to use their CareCredit card at every visit without reapplying, so they're always prepared with a way to pay at each return visit.

## QR codes deliver real results in optical practices.\*

45% more applications

27% more revenue

7% larger average purchase

Adding a business tool like CareCredit to your practice can help remove cost barriers and keep patients focused on maintaining healthy vision and fulfilling prescriptions for eyewear directly from your practice.



Call 866.853.8432 to learn more or to get started today!

 **CareCredit®**  
Making care possible...today.

\*Results from 393 optical locations (June - August 2019) that actively accepted and introduced CareCredit and implemented apply options using QR codes. Results may vary by location.