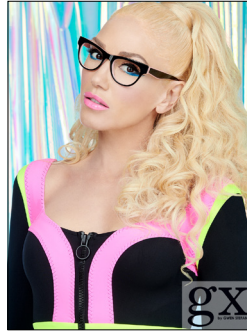
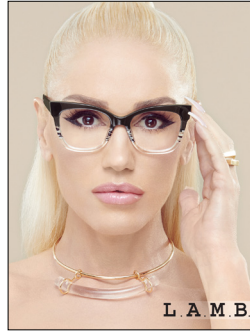


TURA



Experience More™



VSP Global® Premier Program accounts new to Tura will receive

- Free shipping on all orders
- A 33% discount on all initial orders
- Subsequent order discounts per affiliated Buying Group or Alliance
- Unaffiliated ECP's receive a 15% discount on subsequent orders
- Dedicated phone line 1-800-945-8872

Existing VSP Premier Tura accounts will receive

- Free shipping on all orders
- Current Buying Group or Alliance discount applies
- Current unaffiliated Tura customer (not with a Buying Group or Alliance) continues with standard discount or 15% off list (whichever is greater)
- Premier Program terms supersede other Tura growth programs (i.e. Add-A-Brand, New Door, etc.)
- Dedicated phone line 1-800-945-8872

TURA



Experience More™



TURA - \$82.95*

JEWELRY INSPIRED - Detailed embellishments from classic jewelry
TIMELESS - American heritage shapes, easy to wear
ELEGANT - Refined craftsmanship, elevated details, highest quality
For the classic and sophisticated woman who appreciates the highest quality



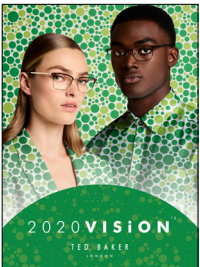
L.A.M.B. - \$82.95*

BOLD - Confident, graphic and fashion forward
EDGY - Industrial, urban
GWEN - Hollywood mashup of street style & glamour
For fashion enthusiasts, creative risk takers, and lovers of edgy sophistication



GX BY GWEN STEFANI - \$67.95*

YOUTHFUL - Playful color combinations
DARING - Bold shapes and details
GRAPHIC - Expressive prints and patterns
For women who seek unconventional style with a youthful spirit



TED BAKER - \$82.95*

RETRO - Inspired by retro styling with modern updates
QUIRKY - Humorous, playful, cheeky
DISTINCTIVE - Tailored, polished, subtle details with the highest quality
For stylish consumers with vintage flair who are sophisticated and upwardly mobile



LULU GUINNESS - \$82.95*

WHIMSICAL - Amusing, cheeky, fanciful
FLIRTY - Playful, sassy, uplifting shapes
MOD - Graphic, retro, expressive
For artistic and confident women who are bold, sassy, and independent

*average wholesale price

TURA



Experience More™

Why Tura? Key differentiators:

- Product focuses on unique designs, high value details, and exceptional quality
 - 2019 EyeVote winner for Best Optical Frame Company - 3 years in a row
 - 2019 EyeVote winner for Best Men's Optical Collection, Ted Baker - 3 years in a row
 - 112 Sales Representatives, Sales Directors, Regional Managers, Customer Service / Call Center, Sales Operations, Support Team, and Supply Chain Management
-

We offer several specialty fit collections for your practice to accommodate the diverse fitting needs of your customers:

- Ted Baker Universal Fit Collection
 - Ted Baker Just Kidding (Kids) Collection
 - Ted Baker Eyes Wide Open (XL) Collection
 - Ted Baker Petites Collection
 - Lulu Guinness Through The Lulu Glass (XL) Collection
 - Lulu by Lulu Guinness (Kids) Collection
 - Lulu Guinness Petites Collection
 - L.A.M.B. Universal Fit Collection
 - GX by Gwen Stefani (Girls) Collection
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