



Get Rewarded For Doing More!

Introducing a new Rewards program tied to our optimized frame board management solution allowing you to reap generous benefits such as gift cards and merchandise!

Reward Program Details



Earn Points For Lab Rx Orders

Earn 2 points for every Marchon and Altair Rx that is ordered via myMarchon or Eyefinity and is drop shipped from our warehouse to a lab.



How Do I Earn Points?

As a valued Kaleyedoscope account, you are already eligible to earn points! Points are earned when an increase of 5% or more in monthly lab Rx orders compared to last year across the same time frame is achieved.



Manage and Redeem Your Points

A dedicated portal (link) will assist you in keeping track of your reward points. A convenient way to combine your earned Kaleyedoscope points with other reward program points to redeem a wide selection of merchandise and gift cards. You should expect to see your first points reflected in the portal May 2025.



What's Next?

Contact your Marchon / Altair account executives to get additional details associated with the Rewards program and start earning now!

MARCHON | ALTAIR
vsp vision companies

Marchon / Altair reserves the right to change, modify, or discontinue the Kaleyedoscope Rewards program at any time. Earn Kaleyedoscope Rewards Program Points based on parameters as set forth in document above. 2 points earned per Marchon / Altair Rx completed on the MyMarchon and/or Eyefinity platforms which are then dropshipped from Marchon / Altair to a participating lab. Program Points will be calculated the first week following the program period month. To qualify for rewards, Account Kaleyedoscope Rx monthly units ordered need to be 5% above prior year's month in order to earn points for that respective month. Each Program Point accrued has an approximate \$1.00 value. Program Points have no actual cash value and cannot be redeemed for cash. The Kaleyedoscope Rewards Program is void where prohibited by federal, state, or local law. Marchon, Altair, VSP®, its affiliates and subsidiaries, in its sole discretion, reserves the right to change, modify, or end the Kaleyedoscope Rewards Program at any time. Additional terms and conditions may apply. Any item or service for which payment may be made, in whole or in part, directly or indirectly, by any federal or state healthcare program shall not qualify and isn't eligible for inclusion and/or participation in Kaleyedoscope Rewards or any other promotion or program offered by VSP®, its affiliates and subsidiaries. Certain federal or state laws or regulations and/or contractual obligations with third parties may require that you fully and accurately report and disclose the actual net purchase price for products or services that are part of any program or promotion. ©2025 Marchon, Inc. All rights reserved. All other marks, product names, logos, and brands are the property of their respective owners. Use of these marks, names, logos, and/or brands does not imply endorsement.