

# PREMIER PAYS MORE PRODUCT REFERENCE SHEET

August 1 – December 31, 2022



The **Premier Pays More promotion**, available for a limited time, offers practices an opportunity to get even more value from the VSP Vision™ Premier Program. Practices participating in the Premier Program at the Gold or Platinum level can receive extra payments on Marchon and Altair frames and eligible lens products from VSP Optics, HOYA, and ZEISS, based on VSP member claims between **August 1 and December 31, 2022**.

## More Than 30 Eligible Frame Brands to Meet Patient Demand

VSP Vision companies Marchon and Altair offer a range of casual, lifestyle, and luxury frame brands for adults, teens, and kids. Qualifying Premier Program practices can receive up to **\$30** per Marchon and Altair frame on VSP claims between August 1 and December 31.

Here's what a practice can receive for frames **in addition to their standard filed reimbursement**:

Premier Program Level	Platinum Extra Frame Payment	Premier Pays More Payment	TOTAL FRAME PAYMENTS
PLATINUM	\$15	\$15	<b>\$30</b>
GOLD	-	\$7	<b>\$7</b>

MARCHON BRANDS		ALTAIR BRANDS
CALVIN KLEIN	MCM	ANNE KLEIN
COLUMBIA	NAUTICA	BEBE
CONVERSE	NIKE	CALVIN KLEIN JEANS
CUTLER AND GROSS	NINE WEST	COLE HAAN
DKNY	PAUL SMITH	DRAPER JAMES
DONNA KARAN	PURE	GENESIS
DRAGON	SALVATORE FERRAGAMO	JOE
FLEXON	SKAGA	JOSEPH ABOUD
LACOSTE	VICTORIA BECKHAM	LENTON & RUSBY
LANVIN		MCALLISTER
LONGCHAMP		SPYDER
MARCHON NYC		ZEISS

## VSP Optics, HOYA, and ZEISS Lenses

The VSP® Optics, HOYA, and ZEISS products included here represent lenses eligible for the Premier Pays More promotion. For more detailed information about these products, please contact your Global Business Development Manager or your lens representative directly.

### VSP OPTICS LENSES

Doctors can receive up to \$18<sup>1</sup> per pair for qualified Unity® lenses on VSP claims, in addition to their standard filed reimbursement.

#### Platinum-Level Practice

DESIGN NAME	LENS	VSP LENS TYPE	UNITY SAVINGS <sup>1</sup>	PREMIER PAYS MORE	TOTAL EXTRA PAYMENTS <sup>1</sup>
Unity Via Elite/Elite II	Progressive	N	\$12	\$6	<b>\$18</b>
Unity Via Plus/Plus II	Progressive	O	\$12	\$6	<b>\$18</b>
Unity Via Wrap/Wrap II	Progressive	O	\$12	\$6	<b>\$18</b>
Unity Via Mobile/Mobile II	Progressive	O	\$12	\$6	<b>\$18</b>
Unity Via/Via II	Progressive	F	\$12	\$6	<b>\$18</b>
Unity Plxtra	Progressive	O	\$12	\$6	<b>\$18</b>
Unity Plxtreme	Progressive	O	\$12	\$6	<b>\$18</b>
Unity Plx	Progressive	F	\$12	\$6	<b>\$18</b>
Ethos	Progressive	K	\$6	\$6	<b>\$12</b>
Ethos Plus	Progressive	J	\$6	\$6	<b>\$12</b>
Unity Via OfficePro	Single Vision <sup>2</sup>		-	\$6	<b>\$6</b>
Unity Relieve	Single Vision <sup>2</sup>		-	\$6	<b>\$6</b>
Unity SVx, SVxtreme, or SVxtra	Single Vision <sup>2</sup>		-	\$6	<b>\$6</b>

<sup>1</sup> Platinum practices are also eligible for Unity Savings of up to \$20 (per pair) on select lens coatings.

<sup>2</sup> Unity single vision lenses must be bundled with one of the following VSP Optics lens coatings to be eligible for the payment: TechShield® Elite, Techshield Elite UVR, TechShield Blue UVR, or SunSync® light reactive coatings.

#### Gold-Level Practice

DESIGN NAME	LENS	VSP LENS TYPE	UNITY SAVINGS <sup>1</sup>	PREMIER PAYS MORE	TOTAL EXTRA PAYMENTS <sup>1</sup>
Unity Via Elite/Elite II	Progressive	N	-	\$3	<b>\$3</b>
Unity Via Plus/Plus II	Progressive	O	-	\$3	<b>\$3</b>
Unity Via Wrap/Wrap II	Progressive	O	-	\$3	<b>\$3</b>
Unity Via Mobile/Mobile II	Progressive	O	-	\$3	<b>\$3</b>
Unity Via/Via II	Progressive	F	-	\$3	<b>\$3</b>
Unity Plxtra	Progressive	O	-	\$3	<b>\$3</b>
Unity Plxtreme	Progressive	O	-	\$3	<b>\$3</b>
Unity Plx	Progressive	F	-	\$3	<b>\$3</b>
Ethos	Progressive	K	-	\$3	<b>\$3</b>
Ethos Plus	Progressive	J	-	\$3	<b>\$3</b>
Unity Via OfficePro	Single Vision <sup>2</sup>		-	\$3	<b>\$3</b>
Unity Relieve	Single Vision <sup>2</sup>		-	\$3	<b>\$3</b>
Unity SVx, SVxtreme, or SVxtra	Single Vision <sup>2</sup>		-	\$3	<b>\$3</b>

<sup>1</sup> Platinum practices are also eligible for Unity Savings of up to \$20 (per pair) on select lens coatings.

<sup>2</sup> Unity single vision lenses must be bundled with one of the following VSP Optics lens coatings to be eligible for the payment: TechShield® Elite, Techshield Elite UVR, TechShield Blue UVR, or SunSync® light reactive coatings.

## HOYA LENSES

Doctors can receive up to \$7\* per pair for qualified HOYA lenses on VSP claims, in addition to their standard filed reimbursement.

### Platinum-Level Practice

DESIGN NAME	LENS	VSP LENS CATEGORY	HOYA SAVINGS*	PREMIER PAYS MORE	TOTAL EXTRA PAYMENTS*
Hoyalux Array 2	Progressive	O	\$5	\$2	\$7
Hoyalux Array 2 Wrap	Progressive	O	\$5	\$2	\$7
Hoyalux iD Lifestyle 3 Indoor	Progressive	N	\$5	\$2	\$7
Hoyalux iD Lifestyle 3 Outdoor	Progressive	N	\$5	\$2	\$7
Hoyalux iD Lifestyle 3 Urban	Progressive	N	\$5	\$2	\$7
Hoyalux iD Lifestyle MyStyle 2 Adventure	Progressive	N	\$5	\$2	\$7
Hoyalux iD Lifestyle MyStyle 2 Detail	Progressive	N	\$5	\$2	\$7
Hoyalux iD Lifestyle MyStyle 2 Modern	Progressive	N	\$5	\$2	\$7
Hoyalux iD Lifestyle MyStyle 2 Stable	Progressive	N	\$5	\$2	\$7
Summit cd BKS	Progressive	F	\$5	\$2	\$7
Summit ecp BKS	Progressive	F	\$5	\$2	\$7

\*Platinum practices are also eligible for extra lens savings of up to \$2 (per pair) on select HOYA lens coatings

### Gold-Level Practice

DESIGN NAME	LENS	VSP LENS CATEGORY	HOYA SAVINGS*	PREMIER PAYS MORE	TOTAL EXTRA PAYMENTS*
Hoyalux Array 2	Progressive	O	-	\$1	\$1
Hoyalux Array 2 Wrap	Progressive	O	-	\$1	\$1
Hoyalux iD Lifestyle 3 Indoor	Progressive	N	-	\$1	\$1
Hoyalux iD Lifestyle 3 Outdoor	Progressive	N	-	\$1	\$1
Hoyalux iD Lifestyle 3 Urban	Progressive	N	-	\$1	\$1
Hoyalux iD Lifestyle MyStyle 2 Adventure	Progressive	N	-	\$1	\$1
Hoyalux iD Lifestyle MyStyle 2 Detail	Progressive	N	-	\$1	\$1
Hoyalux iD Lifestyle MyStyle 2 Modern	Progressive	N	-	\$1	\$1
Hoyalux iD Lifestyle MyStyle 2 Stable	Progressive	N	-	\$1	\$1
Summit cd BKS	Progressive	F	-	\$1	\$1
Summit ecp BKS	Progressive	F	-	\$1	\$1

\*Platinum practices are also eligible for extra lens savings of up to \$2 (per pair) on select HOYA lens coatings.

## CARL ZEISS VISION LENSES

Doctors can receive up to \$12\* per pair for qualified ZEISS lenses on VSP claims, in addition to their standard filed reimbursement.

### Platinum-Level Practice

DESIGN NAME	LENS	VSP LENS CATEGORY	ZEISS SAVINGS*	PREMIER PAYS MORE	TOTAL EXTRA PAYMENTS*
ZEISS Smart Life Individual (inc. S,M,L)	Progressive	N	\$10	\$2	<b>\$12</b>
ZEISS Smart Life Individual I (inc. S,M,L)	Progressive	N	\$10	\$2	<b>\$12</b>
ZEISS Smart Life Individual N (inc. S,M,L)	Progressive	N	\$10	\$2	<b>\$12</b>
ZEISS DriveSafe Individual PAL	Progressive	N	\$10	\$2	<b>\$12</b>
ZEISS Smart Life Superb	Progressive	O	\$5	\$2	<b>\$7</b>
ZEISS Smart Life Plus	Progressive	O	\$5	\$2	<b>\$7</b>
ZEISS Smart Life Pure (S,M,L)	Progressive	O	\$5	\$2	<b>\$7</b>
ZEISS DriveSafe PAL	Progressive	O	\$5	\$2	<b>\$7</b>

\*Platinum practices are also eligible for extra lens savings of up to \$2 (per pair) on select ZEISS lens coatings

### Gold-Level Practice

DESIGN NAME	LENS	VSP LENS CATEGORY	ZEISS SAVINGS*	PREMIER PAYS MORE	TOTAL EXTRA PAYMENTS*
ZEISS Smart Life Individual (inc. S,M,L)	Progressive	N	-	\$1	<b>\$1</b>
ZEISS Smart Life Individual I (inc. S,M,L)	Progressive	N	-	\$1	<b>\$1</b>
ZEISS Smart Life Individual N (inc. S,M,L)	Progressive	N	-	\$1	<b>\$1</b>
ZEISS DriveSafe Individual PAL	Progressive	N	-	\$1	<b>\$1</b>
ZEISS Smart Life Superb	Progressive	O	-	\$1	<b>\$1</b>
ZEISS Smart Life Plus	Progressive	O	-	\$1	<b>\$1</b>
ZEISS Smart Life Pure (S,M,L)	Progressive	O	-	\$1	<b>\$1</b>
ZEISS DriveSafe PAL	Progressive	O	-	\$1	<b>\$1</b>

\*Platinum practices are also eligible for extra lens savings of up to \$2 (per pair) on select ZEISS lens coatings.