

FEDVIP Patient Email Template

Email subject: Choose VSP during FEDVIP Open Season this fall

Email body:

Hi [PATIENT NAME],

Thank you for being a patient at [PRACTICE NAME]. We value our relationship with you and want to continue providing you with assistance for your eye care and eyewear needs. You can continue your VSP® coverage this fall by choosing VSP Vision Care during the Federal Employee Dental and Vision Insurance Program (FEDVIP) Open Enrollment Season coming up from **November 8 to December 13 (EST, Midnight)**. FEDVIP Open Season allows federal employees, retirees, their families, and family of military (TRICARE) to select or continue utilizing VSP® vision coverage as part of their health benefit offerings.

If you're not currently a VSP member, consider switching your vision coverage to VSP Vision Care during Open Season. FEDVIP members who enroll in VSP save an average of \$497* on essentials like an eye exam and eyewear. VSP offers Standard Option and High Option plans, and both plans have new enhancements for 2022.

For more information on FEDVIP and to learn more about VSP's plans, visit choosevsp.com/os2021.

Sincerely,

Dr. [NAME]

[PRACTICE NAME]

[PRACTICE NUMBER]

*Comparison based on national average for comprehensive eye exams and most commonly purchased brands.