

# EXCLUSIVE

Only available at  
**vsp**  
**PREMIER**  
edge

## Biotrue® ONEday FREE 30-day promotion at VSP Premier Edge™ locations\*

Your eligible patients will receive FREE\* 30-day supply of Biotrue® ONEday family of lenses and an exclusive Biotrue® ONEday rebate of up to \$210 at no cost to you or your practice.

### How can this promotion help your practice?

1. More patients are fit into daily disposable contact lenses.
2. More patients can become dual wearers - using and purchasing more than one type of vision correction.
3. Potential new sources of revenue are created through future sales of dual wearers.

### Exclusive Biotrue® ONEday rebate for your patients:

- \$80 off a four box (half year supply) purchase
- \$210 off an eight box (year supply) purchase

Promotion is available to both cash pay and vision insured patients.

Promotion is valid from July 1st through December 31st, 2023.

Promotion is available to all patients who are NOT current contact lens wearers.

All orders need to be processed through an authorized distributor.

(no direct ordering through Bausch + Lomb).

**For more information and VSP Premier Edge practice resources, please contact your Bausch + Lomb representative or visit [bl.vspproviderhub.com](http://bl.vspproviderhub.com)**

\*Promotion available at practices participating in VSP Premier Edge at the Gold or Platinum Level. An eye exam and contact lens fitting exam is required to be eligible to receive promotional offer of two 30-pack boxes of applicable contact lenses. Patient is responsible for the cost of an eye exam, contact lens fitting exam, or any other professional fees. Patients who participate in a Medicaid/state-funded plan are not eligible for the above offers. These offers are not available on previous purchases. Rewards rebate is sent to patient with 30-day supply from distributor. Patients are instructed to bring in rebate form back to their doctor's office to receive rebate on annual supply purchases. Reward amount is dependent on product and quantities purchased and whether you are a new or existing wearer as defined in the terms and conditions. Rewards points can be received in as little as 48 hours from the time of submission. Rewards points earned from this offer may be redeemed for a BAUSCH + LOMB® Visa® Reward Card or other gift card options from select merchandisers. BAUSCH + LOMB® Visa® Reward Card is issued by MetaBank®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. Terms and conditions apply to Reward Cards. See Cardholder Agreement for PIN details. NO CASH OR ATM ACCESS. BAUSCH + LOMB® Visa Reward Card is distributed and serviced by InComm Financial Services, Inc., which is licensed as a Money Transmitter by the New York State Department of Financial Services. Claims must be submitted within 60 days of contact lens purchase. Offer subject to full terms and conditions at BauschRewards.com.

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